



Maximum likelihood

- ◆ **Maximum likelihood**
- ◆ **ML is GMM on the scores**
- ◆ **When factors are returns, ML prescribes a time-series regression**
- ◆ **When factors are not excess returns, ML prescribes a cross-sectional regression**



DGP

- ◆ We want to identify the Data generating process by a realization of it.
- ◆ Probability function is a main character of DGP.
- ◆ Different probability function can have the same realization.

Maximum likelihood

- ◆ The ML principle: pick the probability function(identified by parameters) that make the observed data most likely.

$$\hat{\theta} = \arg \max_{\{\theta\}} f(\{x_t\}; \theta)$$

- ◆ *likelihood function-probability function*

Why conditional and log?(1)

- ◆ Finding the likelihood function isn't easy.

So we turn to a easier one-*conditional likelihood function*. We do this because

$$p(abc) = p(a / bc) p(bc) = p(a / bc) p(b / c) p(c)$$

- ◆ In a time-series context,

$$f(\{x_t\}; \theta) = f(\{x_t, \dots, x_1, x_0\}; \theta)$$

$$= f(x_t | x_{t-1}, x_{t-2}, \dots, x_0; \theta) f(x_{t-1} | x_{t-2}, x_{t-3}, \dots, x_0; \theta) \dots f(x_0; \theta)$$

Why conditional and log?(2)

- ◆ To make it simpler, we take log:

$$\begin{aligned} L(\{x_t\}; \theta) &= \ln(f(\{x_t\}; \theta)) \\ &= \ln(f(x_0; \theta)) + \sum_{t=1}^T \ln(f(x_t | x_{t-1}, x_{t-2}, \dots, x_0; \theta)) \end{aligned}$$

- ◆ Remark: The first term is not a conditional probability.

estimation

- ◆ According to the definition, we should estimate the parameters by

$$\max \{L(\{x_t\}; \theta)\}$$

- ◆ To do it we can take derivative but it always gets nonlinear function.
- ◆ Or do numerically maximization (Time series analysis; Hamilton 1994 p157)
- ◆ Or add normal assumptions

Adding normal assumptions(1)

- ◆ It is usually hard to evaluate the unconditional density or the first terms with only a few lagged observations.
- ◆ Suppose T is big enough, we can treat the first k observations as fixed rather than random variables, then

$$L(\{x_t\}; \theta) = \sum_{t=k+1}^T \ln(f(x_t | x_{t-1}, x_{t-2}, \dots, x_0; \theta))$$

Adding normal assumptions(2)

- ◆ Alternatively, one can treat k pre-sample values $x_0, x_{-1}, \dots, x_{-k+1}$ as additional parameters, then the likelihood function becomes

$$L(\{x_t\}; \theta) = \sum_{t=1}^T \ln(f(x_t, x_{t-1}, x_{t-2}, \dots, x_1; \theta))$$

Adding normal assumptions(3)

- ◆ Define shocks:

$$\varepsilon_t = x_t - E(x_t | x_{t-1}, x_{t-2} \cdots x_0; \theta)$$

$$x_t = (x_{t1}, x_{t2} \cdots x_{tN})'$$

- ◆ Assume the shocks of N assets are joint normal, then x is joint normal, so

$$f(x_t) = \frac{1}{(2\pi)^{N/2} \sqrt{|\Sigma|}} e^{-\frac{1}{2}(x_t - u)' \Sigma^{-1} (x_t - u)}$$

$$u = E(x_{ti}) = (u_1, \cdots, u_N)', \Sigma = \text{COV}(\varepsilon_t, \varepsilon_t')$$

Adding normal assumptions(4)

- ◆ Then $L(\{x_t\}; \theta) = \sum_{t=1}^T \ln(f(x_t, x_{t-1}, x_{t-2}, \dots, x_1; \theta))$
$$= \sum_{t=1}^T \ln \left(\frac{1}{(2\pi)^{N/2} \sqrt{|\Sigma|}} e^{-(x_t - u)' \Sigma^{-1} (x_t - u)} \right)$$
$$= -\frac{T}{2} \ln \left((2\pi)^N \sqrt{|\Sigma|} \right) - \frac{1}{2} \varepsilon_t' \Sigma^{-1} \varepsilon_t$$
- ◆ Using the first order condition, we can get the estimation

distribution of the estimates

$$\hat{\theta} \sim N\left(\theta, \left[-\frac{\partial^2 L}{\partial \theta \partial \theta'}\right]^{-1}\right)$$

- ◆ *asymptotically efficient* : no other estimator can produce a smaller covariance matrix.

Information matrix

- ◆ Information matrix is defined as the expected value of the second partial, which is estimated with the sample value.

$$I = -\frac{1}{T} \left[\frac{\partial^2 L}{\partial \theta \partial \theta'} \right] = -\frac{1}{T} \sum_1^T \frac{\partial^2 \ln(f(x_t | x_{t-1}, x_{t-2}, \dots, x_0; \theta))}{\partial \theta \partial \theta'}$$

likelihood ratio test

- ◆ If the restriction is true, there should not exist big difference between unrestricted maximum value and restricted maximum value:

$$2(L_{\text{unrestriction}} - L_{\text{restriction}}) \sim \chi^2_{\text{no. of restriction}}$$

- ◆ H0: the restriction is true

ML is GMM on the scores(1)

- ◆ ML is a special case of GMM. Because the first order conditions for maximizing a likelihood function is

$$\frac{\partial(L(\{x_t\};\theta))}{\partial\theta} = \sum_{t=1}^T \frac{\partial \ln f(x_t | x_{t-1}, x_{t-2}, \dots; \theta)}{\partial\theta} = 0$$

ML is GMM on the scores(2)

- ◆ In GMM language the model is

$$E[f(x_t, b)] = 0$$

- ◆ The estimation is

$$a_T g_T(\hat{b}) = a_T \left(\frac{1}{T} \sum_{t=1}^T f(x_t, b) \right) = 0$$

- ◆ In ML the estimation is

$$\frac{\partial(L(\{x_t\}; \theta))}{\partial \theta} = \sum_{t=1}^T \frac{\partial \ln f(x_t | x_{t-1}, x_{t-2}, \dots; \theta)}{\partial \theta} = 0$$

ML is GMM on the scores(3)

- ◆ So (multiply both sides by 1/T)

$$\frac{1}{T} \left(\sum_{t=1}^T \frac{\partial \ln f(x_t | x_{t-1}, x_{t-2}, \dots; \theta)}{\partial \theta} \right) = 0$$

- ◆ here

$$\begin{aligned} a_T g_T(\hat{b}) &= 1 \times g_T(\hat{\theta}) \\ &= \frac{1}{T} \left(\sum_{t=1}^T \frac{\partial \ln f(x_t | x_{t-1}, x_{t-2}, \dots; \theta)}{\partial \theta} \right) = 0 \end{aligned}$$



Score



$$\frac{\partial \ln f(x_t | x_{t-1}, x_{t-2}, \dots; \theta)}{\partial \theta}$$

Example(1)

- ◆ AR(1):
$$x_t = \rho x_{t-1} + \varepsilon_t$$

- ◆ Suppose $\varepsilon_t \sim i.i.d, normal$

- ◆ Then

$$\begin{aligned} \ln f(x_t | x_{t-1}, x_{t-2}, \dots; \rho) &= \ln \left(\frac{1}{\sigma \sqrt{2\pi}} e^{-(x_t - \rho x_{t-1})^2 / 2\sigma^2} \right) \\ &= const - (x_t - \rho x_{t-1})^2 / 2\sigma^2 \end{aligned}$$

Example(2)

- ◆ The score is

$$\frac{\partial \ln f(x_t | x_{t-1}, x_{t-2}, \dots; \rho)}{\partial \rho} = \frac{(x_t - \rho x_{t-1})x_{t-1}}{\sigma^2}$$

- ◆ The first order condition for ML is

$$\frac{1}{T} \sum_{t=1}^T (x_t - \rho x_{t-1})x_{t-1} = 0$$

Hint: The scores should be unforecastable

$$E_{t-1} \left[\frac{(x_t - \rho x_{t-1}) x_{t-1}}{\sigma^2} \right] = E_{t-1} \left[\frac{\varepsilon_t x_{t-1}}{\sigma^2} \right] = 0$$

Argument: The scores should be unforecastable

- ◆
$$1 = \int f(x_t | x_{t-1}, x_{t-2}, \dots; \theta) dx_t$$
$$0 = \int \frac{\partial f(x_t | x_{t-1}, x_{t-2}, \dots; \theta)}{\partial \theta} dx_t$$
$$0 = \int \frac{\partial \ln f(x_t | x_{t-1}, x_{t-2}, \dots; \theta)}{\partial \theta} f(x_t | x_{t-1}, x_{t-2}, \dots; \theta) dx_t$$
$$\text{so } E_{t-1} \left[\frac{\partial \ln f(x_t | x_{t-1}, x_{t-2}, \dots; \theta)}{\partial \theta} \right] = 0$$

The distribution of ML and GMM is the same(1)

- ◆ According to GMM

$$\sqrt{T}(\hat{b} - b) \rightarrow N[0, (ad)^{-1} aSa'(ad)^{-1}']$$

- ◆ where

$$d \equiv E\left[\frac{\partial f}{\partial b'}(x_t, b)\right] = \frac{\partial g_T(b)}{\partial b'}$$

$$a = p \lim a_T$$

$$S \equiv \sum_{j=-\infty}^{\infty} E[f(x_t, b), f(x_{t-j}, b)']$$

The distribution of ML and GMM is the same(2)

$$\begin{aligned}d &= \frac{\partial g_T(\theta)}{\partial \theta'} \\&= \frac{\partial \left(\frac{1}{T} \left(\sum_{t=1}^T \frac{\partial \ln f(x_t | x_{t-1}, x_{t-2}, \dots; \theta)}{\partial \theta} \right) \right)}{\partial \theta'} \\&= \frac{1}{T} \left(\sum_{t=1}^T \frac{\partial^2 \ln f(x_t | x_{t-1}, x_{t-2}, \dots; \theta)}{\partial \theta \partial \theta'} \right) \\&= \text{information matrix}\end{aligned}$$

The distribution of ML and GMM is the same(3)

- ◆ Because

$$E_{t-1} \left[\frac{\partial \ln f(x_t | x_{t-1}, x_{t-2}, \dots; \theta)}{\partial \theta} \right] = 0$$

The distribution of ML and GMM is the same(4)

◆ so

$$\begin{aligned} S &\equiv \sum_{j=-\infty}^{\infty} E[f(x_t, b), f(x_{t-j}, b)'] \\ &= E[f(x_t, b)f(x_{t-1}, b)'] + E[f(x_t, b)f(x_{t-2}, b)'] + \dots \\ &\quad + E[f(x_t, b)f(x_{t+1}, b)'] + E[f(x_t, b)f(x_{t+2}, b)'] + \dots \\ &\quad + E[f(x_t, b)f(x_t, b)'] \\ &= E[E_{t-1}[f(x_t, b)f(x_{t-1}, b)']]] + E[E_{t-1}[f(x_t, b)f(x_{t-2}, b)']]] + \dots \\ &\quad + E[E_t[f(x_t, b)f(x_{t+1}, b)']]] + E[E_{t+1}[f(x_t, b)f(x_{t+2}, b)']]] + \dots \\ &\quad + E[f(x_t, b)f(x_t, b)'] \\ &= E[f(x_t, b)f(x_t, b)'] \end{aligned}$$

The distribution of ML and GMM is the same(5)

$$S = E[f(x_t, b)f(x_t, b)']$$

$$= E\left[\frac{\partial \ln f(x_t | x_{t-1}, x_{t-2}, \dots; \theta)}{\partial \theta} \frac{\partial \ln f(x_t | x_{t-1}, x_{t-2}, \dots; \theta)'}{\partial \theta}\right]$$

= information matrix

◆ $a = 1$ then GMM ML

$$\sqrt{T}(\hat{\theta} - \theta) \rightarrow N[0, (ad)^{-1} aSa'(ad)^{-1}'] \quad \hat{\theta} \sim N\left(\theta, \left[-\frac{\partial^2 L}{\partial \theta \partial \theta'}\right]^{-1}\right)$$

$$= N[0, I^{-1}II^{-1}] = N[0, I^{-1}]$$

Empirical application: model to be tested(1)

- ◆ Suppose utility come from consumption.
- ◆ Maximizing utility we get $p=E(mx)$ where

$$m = \beta \frac{U'(c_{t+1})}{U'(c_t)}$$

Empirical application: model to be tested(2)



$$m = \beta \frac{U'(c_{t+1})}{U'(c_t)}$$

$$= g(f) \begin{cases} \text{g is a linear function} \\ \text{g is nolinear} \left[\begin{array}{l} \text{Talor approximations} \\ \text{nomal assumption} \\ \text{continouse time} \end{array} \right] \end{cases}$$

$$\Rightarrow m = a + b'f \Leftrightarrow E(R^{ei}) = \lambda'\beta$$

When factors are returns, ML is a time-series regression(1)

$$E(R^{ei}) = \beta_i' \lambda = \beta_{i,a} \lambda_a + \beta_{i,b} \lambda_b + \dots$$

- ◆ When factors are excess returns, we can get

$$E(f^a) = \lambda_a$$

- ◆ So

$$E(R^{ei}) = \beta_{i,a} E(f^a) + \beta_{i,b} E(f^b) + \dots$$

When factors are returns, ML is a time-series regression(2)

- ◆ Consider a single factor model, the economic model to be tested is

$$E(R^e) = \beta E(f) \text{ where } f = R^{em}$$

- ◆ Assume that the market return and regression errors are i.i.d. normal

$$\begin{aligned} R_t^e &= \alpha + \beta f_t + \varepsilon_t \\ f_t &= E(f) + u_t \end{aligned} \quad \begin{bmatrix} \varepsilon_t \\ u_t \end{bmatrix} \sim N \left(\begin{bmatrix} 0 \\ 0 \end{bmatrix}, \begin{bmatrix} \Sigma & 0 \\ 0 & \sigma_u^2 \end{bmatrix} \right)$$

When factors are returns, ML is a time-series regression(3)

- ◆ CAPM implies that the intercepts α should all be zero.

- ◆ Under i.i.d. assumption

$$\ln\left(p\left(R_t^e f_t\right)\right) = \ln\left(p\left(R_t^e\right) p\left(f_t\right)\right) = \ln p\left(R_t^e\right) + \ln p\left(f_t\right)$$

- ◆ So the likelihood function is

$$L = \text{const.} - \frac{1}{2} \sum_{t=1}^T \left(R_t^e - \beta f_t\right)' \Sigma^{-1} \left(R_t^e - \beta f_t\right) - \frac{1}{2} \sum_{t=1}^T \left(f_t - E(f)\right)^2 / \sigma_u^2$$
$$- \frac{T}{2} \ln\left(\left(2\pi\right)^N \sqrt{|\Sigma|}\right) - \frac{1}{2} \varepsilon_t' \Sigma^{-1} \varepsilon_t$$

When factors are returns, ML is a time-series regression(4)

- ◆ The estimates follow from the first order conditions

$$\frac{\partial L}{\partial \beta} = \sum^{-1} \sum_{t=1}^T (R_t^e - \beta f_t) f_t = 0 \Rightarrow \hat{\beta} = \left(\sum_{t=1}^T f_t^2 \right)^{-1} \sum_{t=1}^T R_t^e f_t$$

$$\frac{\partial L}{\partial E(f)} = \frac{1}{\sigma_u^2} \sum_{t=1}^T (f_t - E(f)) = 0 \Rightarrow \widehat{E(f)} = \hat{\lambda} = \frac{1}{T} \sum_{t=1}^T f_t$$

- ◆ The ML estimate of β is the time-series OLS regression *without* a constant.

distribution



$$\begin{aligned} \text{cov}(\hat{\beta}) &= \left[-\frac{\partial^2 L}{\partial \beta \partial \beta'} \right]^{-1} = \left[\Sigma^{-1} \sum_{t=1}^T f_t^2 \right]^{-1} \\ &= \frac{1}{T} \frac{1}{E(f^2)} \Sigma = \frac{1}{T} \frac{1}{E(f)^2 + \sigma^2(f)} \Sigma \end{aligned}$$

Estimation without the restriction $\alpha = 0$

- ◆ The unconstrained likelihood function is

$$L = \text{const.} - \frac{1}{2} \sum_{t=1}^T (R_t^e - \alpha - \beta f_t)' \Sigma^{-1} (R_t^e - \alpha - \beta f_t) + \dots$$

- ◆ The estimates are now

$$\frac{\partial L}{\partial \alpha} = \Sigma^{-1} \sum_{t=1}^T (R_t^e - \alpha - \beta f_t) = 0 \Rightarrow \hat{\alpha} = E_T(R_t^e) - \hat{\beta} E_T(f_t)$$

$$\frac{\partial L}{\partial \beta} = \Sigma^{-1} \sum_{t=1}^T (R_t^e - \alpha - \beta f_t) f_t = 0 \Rightarrow \hat{\beta} = \frac{\text{cov}_T(R_t^e, f_t)}{\sigma_T^2(f_t)}$$

distribution



$$\text{cov}(\hat{\alpha}) = \frac{1}{T} \left[1 + \left(\frac{E(f)}{\sigma(f)} \right)^2 \right] \Sigma$$

$$\text{cov}(\hat{\beta}) = \frac{1}{T} \frac{1}{\sigma^2(f)} \Sigma$$

Wald test



$$T \left[1 + \left(\frac{E(f)}{\sigma(f)} \right)^2 \right]^{-1} \hat{\alpha}' \Sigma^{-1} \hat{\alpha} \sim \chi_N^2$$

warning

- ◆ ML will ruthlessly exploit the null hypothesis in order to get any small improvement in efficiency.

- ◆ Because ML estimator is *asymptotically efficient and*

- ◆ 25%
$$\frac{\text{cov}(\hat{\beta})_{unconstrained}}{\text{cov}(\hat{\beta})_{constrained}} = 1 + \frac{E(f)^2}{\sigma^2(f)} > 1$$

When factors are not excess returns, ML is a cross-sectional regression(1)

$$E(R^{ei}) = \beta'_i \lambda = \beta_{i,a} \lambda_a + \beta_{i,b} \lambda_b + \dots$$

- ◆ The betas are defined from time-series regressions

$$R_t^{ei} = a_i + \beta'_i f_t + \varepsilon_t^i$$

- ◆ Taking expectations

$$E(R^{ei}) = a_i + \beta'_i E(f_t) = \beta'_i \lambda \text{ so } a_i = \beta'_i (\lambda - E(f_t))$$

$$\text{and } R_t^{ei} = \beta'_i \lambda + \beta'_i [f_t - E(f_t)] + \varepsilon_t^i$$

When factors are not excess returns, ML is a cross-sectional regression(2)

- ◆ denote B a $N \times K$ matrix of regression coefficients of the N assets on the K factors, then

$$R_t^e = B\lambda + B[f_t - E(f_t)] + \varepsilon_t \quad \begin{bmatrix} \varepsilon_t \\ u_t \end{bmatrix} \sim N\left(0, \begin{bmatrix} \Sigma & 0 \\ 0 & \mathbf{V} \end{bmatrix}\right)$$
$$f_t = E(f) + u_t$$

When factors are not excess returns, ML is a cross-sectional regression(3)

- ◆ The likelihood function is

$$L = \text{const.} - \frac{1}{2} \sum_{t=1}^T \varepsilon_t' \Sigma^{-1} \varepsilon_t - \frac{1}{2} \sum_{t=1}^T u_t' V^{-1} u_t$$

$$\varepsilon_t = R_t^e - B[\lambda + f_t - E(f_t)]; u_t = f_t - E(f_t)$$

- ◆ Maximizing the likelihood function

$$\frac{\partial \mathcal{L}}{\partial E(f)} : 0 = \sum_{t=1}^T B' \Sigma^{-1} (R_t^e - B[\lambda + f_t - E(f)]) + \sum_{t=1}^T V^{-1} (f_t - E(f))$$

$$\frac{\partial \mathcal{L}}{\partial \lambda} : 0 = B' \sum_{t=1}^T \Sigma^{-1} (R_t^e - B[\lambda + f_t - E(f)])$$

solution

$$\widehat{E(f)} = E_T(f_t)$$

$$\hat{\lambda} = (B' \Sigma^{-1} B)^{-1} B' \Sigma^{-1} E_T(R_t^e)$$

- ◆ *The ML estimate of the factor risk premium is a GLS cross-sectional regression of average returns on betas.*